



**Big Brothers
Big Sisters**

OF SOUTH BRUCE NORTH HURON

ANNUAL REPORT
For the year ending
December 31, 2022

A Year of DEEP IMPACT AND GRATITUDE



Evidence-Based Impact



That will last a lifetime.

2022 was an exciting year for Big Brothers Big Sisters of South Bruce North Huron involving measured outcomes resulting in deeper impacts.



61

YOUNG PEOPLE
MENTORED

We served a total of 61 children and youth in communities across South Bruce North Huron resulting in an estimated 3,600 hours of a consistent adult in a Little's life.

From Dr. Nadine Burke Harris's promotion of consistent caring adults preventing the negative effects of Adverse Childhood Experiences (ACEs) to the establishment of the Canadian Mentoring Partnership, the importance of mentoring is being recognized now more than ever.

In 2022, BBBSSBNH continued to broaden our impact to serve more communities with our School Based Mentoring program thanks to a grant from the United Way Perth Huron. We had the opportunity to empower more young people in numerous schools across Northern Huron County; we will continue these efforts in 2023. BBBSSBNH also had a stronger presence in the Bluewater District School Board by offering our school based program in more schools.

It is clear from a growing body of evidence that in order for children and youth to thrive, they require more intentional, prolonged exposure to developmental assets. Within 5 months of being matched, our Mentors, Parents and Teachers are reporting noticeable results with an increase in self confidence, increase in cooperation, increase in responsibility, improved peer relationships and more class participation. Because of this, BBBSSBNH continues our goal of serving children and youth with more adversities.

During the summer of 2022, we extended our group program and thanks to generous donors, we were able to take our Littles to a Jay's Game - for many this was their first time ever! Our summer was packed full of adventures through our area.

I am profoundly grateful to our volunteers, donors and community for continuing to support BBBSSBNH's mission of building thriving communities by empowering lives through mentorship. In 2023, we will continue our work, deviating young people from risk taking behaviours and expanding possibilities so that they can have a brighter future.

We are #BiggerTogether



Yolanda Ritsema

Executive Director, Big Brothers Big Sisters of South Bruce North Huron

2022 Board of Directors

We want to thank our engaged board members, a group of individuals committed to children and youth thriving in South Bruce and North Huron counties.



Susan Earle,
Chair



Linda Johnson,
Vice-Chair



Rick Clarke,
Director



Bev Spence,
Director



Ann Miller,
Secretary



Gregg Stewart,
Treasurer

We are currently recruiting Board Members from our new service areas around Goderich, Wingham and Walkerton. If you are interested in joining our Board of Directors, please reach out to Susan Earle, Board Chair

#IgnitePotential

President's Report - 2022

What a whirlwind 2022 was for our organization - volunteers, staff and board members! 2023 is proving to be even more busy with so much wonderful work going on to help the children and youth in our communities.

I want to express a huge thank you to over 70 community volunteers who work countless hours to make a BIG difference in our LITTLES lives whether it be at events, one on one mentoring or in school mentoring. You make a very BIG difference in their lives and continue to do so in 2023.

We still have much to do. Our biggest struggle is finding mentors to match with mentees in all service areas of South Bruce North Huron. Also, we are looking for board members in the North Huron areas of Wingham and Goderich and South Bruce area of Walkerton. If you are interested in hearing more about these volunteer opportunities or you think of someone who might be interested, please give us a call to hear more.

Our number one goal is to find a match for every little waiting for a BIG this year!

Finally, I would like to sincerely thank our committed and open-minded board members, the very creative, enthusiastic, and hardworking staff and our many community businesses, corporations and individuals for supporting our children and youth in so many ways. It takes a village or in our case many caring communities across South Bruce North Huron to help our children reach their full potential.

THANK YOU for igniting the potential of Bruce & Huron county children and youth.



A sincere THANK YOU to our volunteers, donors and community for partnering with us to ignite the potential of young people!

Susan Earle

Board President, Big Brothers Big Sisters
of South Bruce North Huron

#IgnitePotential



Defenders of Child and Youth Potential for 39 years and Counting

Our aspiration is that all young people realize their full potential. At BBBSSBNH, we build thriving communities by empowering lives through mentorship.

We put a consistent caring adult in the lives of children and youth in South Bruce & North Huron counties.

THEORY OF CHANGE

VISION: All Young People Realize Their Full Potential

We build thriving communities by empowering lives through mentorship



WHO WE SERVE

CHILDREN who face adversity and are in need of adult supports.

OUR SERVICES

The highest quality of MENTORSHIP PROGRAMS in schools and in the community with a focus on 1-TO-1 MENTORING.



THE FAMILY



THE ORGANIZATION



THE MENTOR

THAT'S THE POWER OF THREE

WE BUILD INTENTIONAL RELATIONSHIPS

Developmental Relationships are the foundation for empowering growth and building resiliency:

- Express Care
- Challenge Growth
- Provide Support
- Share Power
- Expand Possibilities



THRIVING INDICATORS

We empower children to BUILD ESSENTIAL LIFE SKILLS:

- Succeed in School,
- Overcome Adversity & Resist Danger,
- Help Others & Value Diversity,
- Exhibit Leadership,
- Delay Gratification,
- Maintain Good Physical & Mental Health

OUR ULTIMATE IMPACT

We build thriving communities by empowering lives through mentorship.



What we learned in 2022

■ Stable Caring Adults Can Mitigate the Impact of Childhood Trauma

In 2022, BBBSSBNH found that our Littles have had an average of 3-5 Adverse Childhood Experiences (ACEs). Assessing adversity is one component of BBBSSBNH's complex prioritization process.

■ Children & Youth Need Our Support

The children & youth in our programs are part of Generation Z. This Generation is the most connected, yet, they self-report as feeling the most isolated and lonely. We are still experiencing the effects of COVID - lack of socialization, inconsistent and disrupted learning, and an increase in mental health crises.

"The single most powerful antidote to the impacts of trauma and adversity is safe, stable and nurturing relationships."

~ Dr. Nadine Burke Harris,
Surgeon General of California

What are ACEs?

Adverse Childhood Experiences

ACEs are potentially traumatic events that can occur between 0-17 (CDC, 2019). Without supportive adults, they can lead to toxic stress in a child's body. The more ACEs a child experiences, the more likely he or she is to suffer from things like heart disease and diabetes, poor academic achievement, and substance abuse later in life (Centre on Developing Disease, Harvard).

Some examples include:

- Physical and Emotional Abuse
- Neglect
- Caregiver Mental Illness
- Household Violence





Party in the Park

Christmas Parades

Event Highlights of 2022

We had a busy year celebrating with our sponsors, event participants and fundraisers with a jam packed calendar helping to raise funds and awareness for BBBS!

From the Golf Fore Kids' Sake: Weekend of Golf Tournament at Ainsdale Golf Course to recognizing our amazing volunteers and their impact at our Volunteer Appreciation night; from Dancing with the Stars with seasoned and celebrity dancers at The Kincardine Pavilion to many charity BBQ's, Christmas parades, Holiday Giving Campaign, WestJet tickets and the Christmas Yard Sale; to a wildly successful Catch the Ace with the Kincardine Legion, you raised an incredible \$142,422.00.

Golf Fore Kids' Sake: Weekend of Golf

Hoorah for the outdoors! Thankfully we were able to host our annual Golf Fore Kids' Sake: Weekend of Golf fundraiser. With the ever changing rules around in person gatherings, an outdoor fundraiser enabled us to meet together and raise funds. This 2-day event was SOLD OUT, raising over \$31,032 in support. Special thanks to our dedicated corporate sponsors NPX, NWMO, Tetra Tech, Greenfield Global, EPCOR, Matchett Financial and Jeff Scott of Remax.

Dancing with the Stars

What a glamorous night! This event was back to it's full glitz and glamour thanks to a fantastic planning team, great livestreaming partner Bruce Telecom and seven amazing dance couples we pulled off an event that had viewers from around the world tune in; along with local watch parties and a packed house at The Kincardine Pavilion. Our signature event was proudly presented by the Society of United Professionals; live streaming provided by Bruce Telecom; dance floor sponsored by Enbridge;



Golf Fore Kids' Sake



Catch the Ace



Dancing with the Stars





Match Enrichment

Experiences that Strengthened Matches

Thanks to Ontario Power Generation, Knox Presbyterian Church, Bruce Power, NPX, Framatome and Power Workers Union's generous donations in 2022, we were able to attend many arts, cultural and sporting events for Bigs and Littles over the course of the year.

Highlights include outings to:

- Blue Jay's Game
- Mini-Masters at Family Fun Land
- Camp Kintail
- The Factory
- Goderich Museum & Gaol
- STEM Nights & Games Nights

Without support from Ontario Power Generation, Bruce Power, Knox Presbyterian Church, NPX, Framatome and Power Worker's Union our Littles would not have had these critical opportunities to be exposed to the arts and sporting events in Bruce and Huron counties and Toronto!

Exposure to arts, culture and sports build Developmental Assets and expand their possibilities by connecting our Littles with people, places and experiences that broaden their world.

These special partnership between Big Brothers Big Sisters of South Bruce North Huron and cherished supporters has allowed many Littles to experience all our communities and beyond have to offer, resulting in many Littles finding their passions in life.



Blue Jays Game



STEM with Framatome



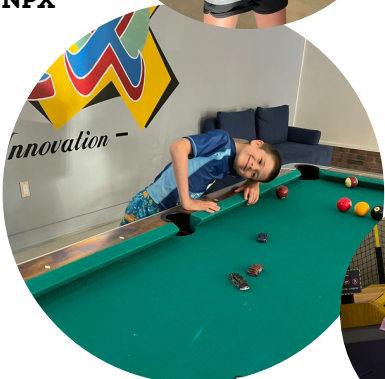
Games at NPX



Mini Masters



Goderich Museum & Gaol



The Factory



2022 Impact

Little's Served:

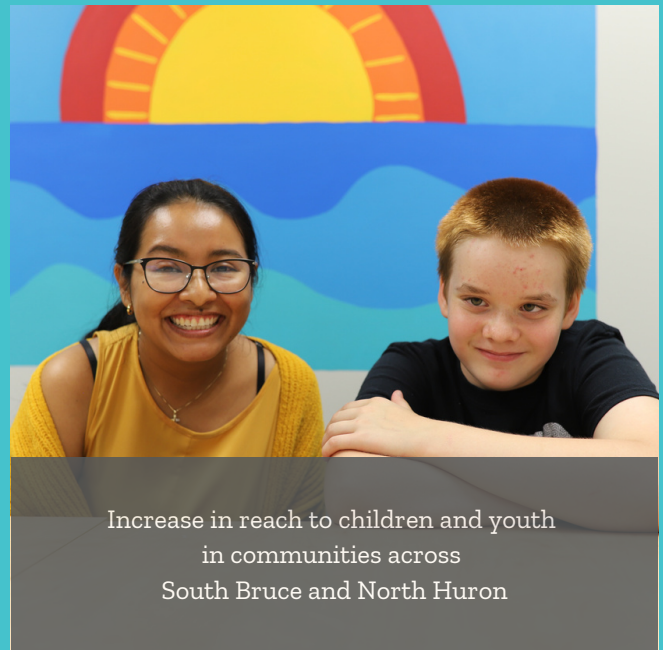
Community Based 1:1	21
Group Programs	33
In-School Mentoring 1:1.....	7

Top Referral Agencies:

- Avon Maitland District School Board
- Bluewater District School Board
- Grey Bruce Catholic School Board
- Goderich Women's Shelter

Connecting to Little's in more schools:

- Brookside Public
- Huron Heights
- Maitland River Elementary
- Sacred Heart - Teeswater
- St. Anthony's



Strong community bonds for COLLECTIVE IMPACT:

In 2022 BBBSSBNH engaged in 5 community partnerships, including:

- Creative Collective
- Framatome
- Hype Performance
- No Drama Fitness
- Nuclear Promise X
- Ontario Power Generation
- Shakti Rhythm



35
LITTLES ON
WAITLIST

We Have More Work To Do

On average, 14 Little's wait over 25 months for a Mentor, with 50% aging out before they are matched. Most of them are boys.

#BiggerTogether



Who We Serve

The Families that we Support:

BBBSSBNH works with families to surround young people with consistent support. Who are BBBSSBHN families? A diverse representation of communities that benefit from additional adult supports.

- 34%**
Have a household income under 50k
- 64%**
Single Parent Families
- 2%**
Live in shelters or are homeless

LITTLES: The Diverse Children and Youth We Serve

- 54%**
Male
- 44%**
Female
- 1%**
Transgender
- 1%**
Non-Identifying

THE POWER OF THREE

THE FAMILY & YOUTH



Youth facing adversity
AND
in need of a Developmental Relationship

THE ORGANIZATION



Professional agency staff trained to recruit and match volunteers; train and support mentors and mentees; and graduate youth

THE VOLUNTEER MENTOR



Volunteers who works together with professional staff to create a Developmental Relationship¹ with our youth

¹Developmental Relationships Framework © 2018 Search Institute, Minneapolis, MN. www.search-institute.org



Measuring Our Impact

Evidence that Mentoring Leads to Major Impacts on a Child's Life

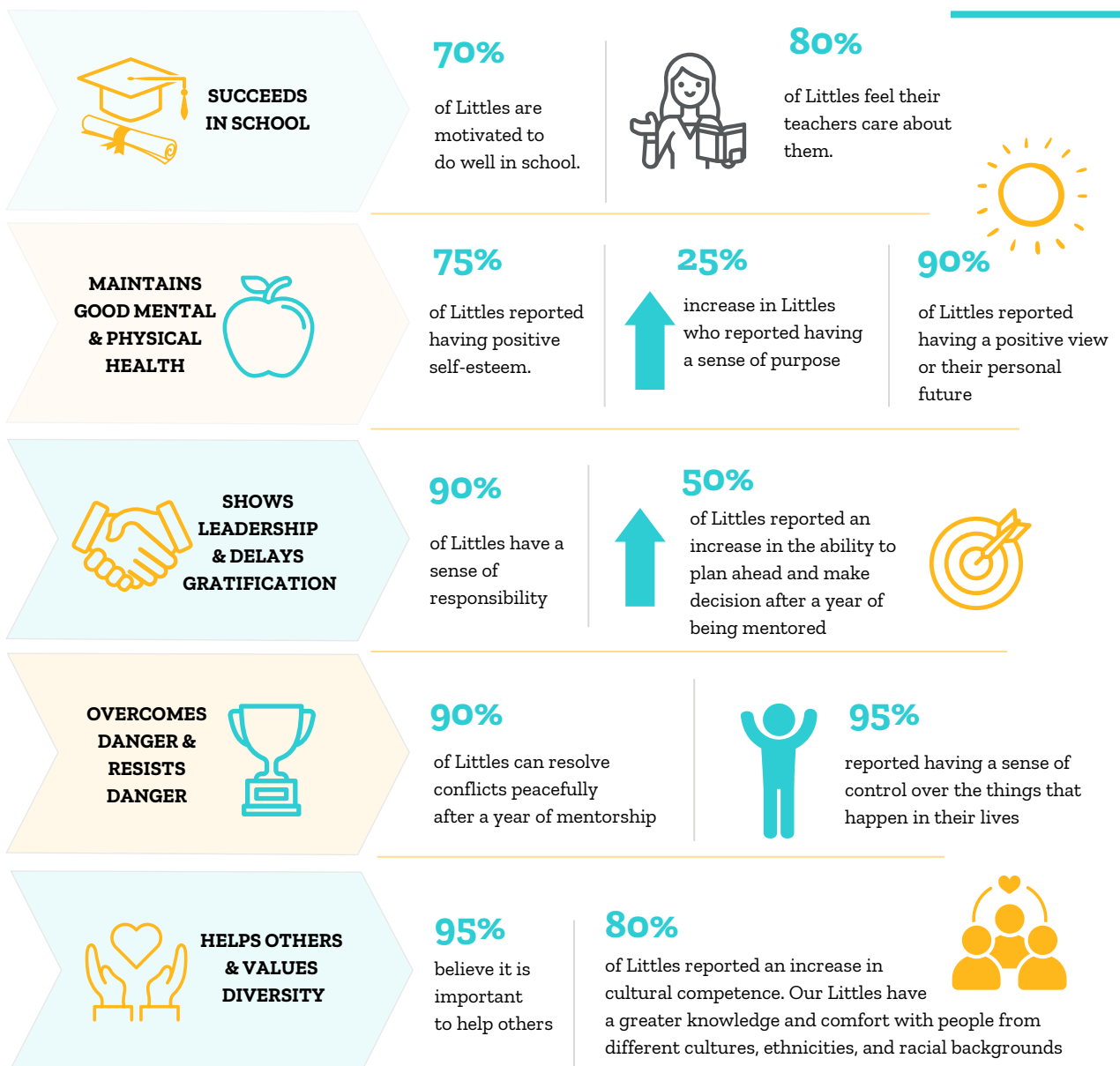
Thriving Indicators

In 2022 BBBSSBNH collected evidence of our impact through the Search Institute's 40 Developmental Assets Framework. Developmental Assets are collected in the perspective of the child upon entering, and then collected annually to measure assets that have landed.

The depth of BBBSSBNH's intervention leads to life changing impacts on the young person, their family and the communities they live in.



Building assets to thrive requires a consistent caring adult being in a young person's corner over a significant period of time.



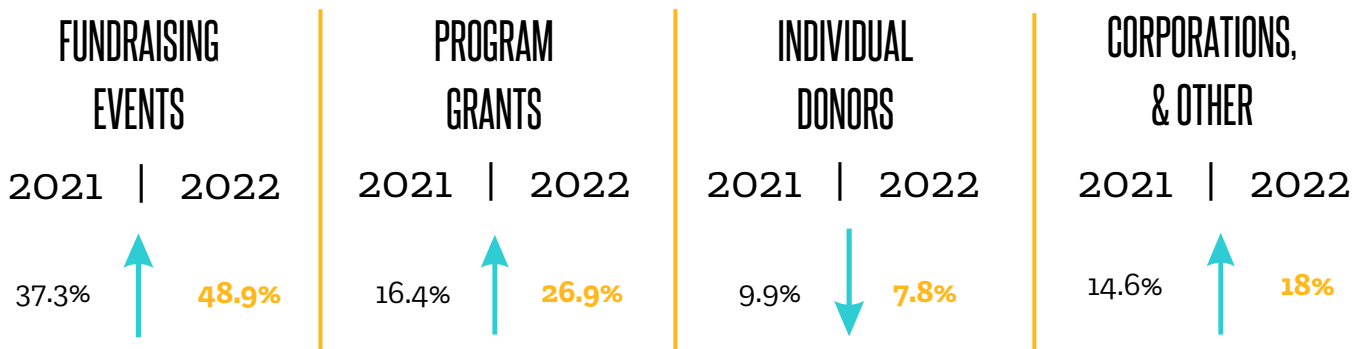
2022 was a year full of BIG fun!





2022 Financial Highlights

Generated \$192,000 In Revenue



Summarized Financial Information



23 : 1

Social Return on Investment

For every dollar committed to BBBSKD there is a social return \$23 back into Southern Bruce & Northern Huron Counties future. *

*Boston Consulting Group, 2013

Year Ended December 31, 2022	2022	2021
SUMMARIZED STATEMENT OF OPERATIONS		
Revenue	\$192,152	\$163,418
Expenditures	\$218,582	\$164,842
Excess (deficiency)	(\$26,430)	(\$1,424)
Revenue over Expenditures		

As of December 31, 2022	2022	2021
SUMMARIZED STATEMENT OF FINANCIAL POSITION		
Assets	\$121,849	\$127,264
Liabilities	\$36,331	\$15,316
Net Assets	\$85,518	\$111,948

Unaudited* Financial Statements may be obtained online at brucehuron.bigbrothersbigsisters.ca

Charitable Business Number 10679 3367 RR0001

*Under the new ONCA legislation, we are no longer required to complete an audit

2022 Partners



Community partners make a BIG IMPACT:

We continued to feel the affects of COVID in 2022, but that didn't deter us from expanding into our new service area, fostering our current corporate partner relationships and creating new ones.

- **Ontario Trillium Resilient Communities Fund Grant** for **\$30,900** towards Marketing & Communications and Fund Development projects
- In 2021 we were chosen to be the Supporter Partner with the **Kincardine Legion**. Continued lockdowns halted the Catch the Ace Lottery, but in the end, **over \$22,700 was donated**
- We received **over \$6,500** from the **Maitland River Community Church** as seed funding for a Group Mentoring Program in Wingham
- **OPG** continues to generously sponsor our Mini-Masters Event at Family Funland
- **Bruce Power** donated **\$3,000** to support our Group Mentoring Program in Kincardine
- The **United Way Perth Huron** continued their financial support of our School Based Mentoring Program with a grant of **\$13,000**
- **Wendt's Jewellery** in Mildmay donated a stunning diamond necklace for our Mother's Day raffle; and **Victor Lair Jeweller's** donated a beautiful tennis bracelet that was raffled off at Dancing with the Stars
- **Home Hardware Kincardine** was our Summer Raffle sponsor and donated 3 bikes, a helmet, bike lock and \$100 gift card, helping us raise **over \$5,200**
- A **Community Foundations Grey Bruce** of **\$7,000** gave us the opportunity to run 2 summer programs focused on healthy living, healthy minds and bodies for youth aged 12-14
- Donation of **over \$700** worth of hats, mitts and scarves from **Christine's Clothes Closet** in Wingham
- Incredible generosity from businesses and individuals for our Secret Santa Program



Supporters

Thank you to our many Sponsors, Community Supporters and Major Gifts Donors!

Ignitor (\$5,000+)

Bruce Telecom
EMC a Day & Zimmerman Company
Kincardine Legion
Maitland River Community Church

Nuclear Promise X
Nuclear Waste Management Organization
Society of United Professionals

Builder (\$3,000-\$5,000)

Bruce Power
Christine Livingston
Larsen & Shaw

Motivator (\$2,500-\$3,000)

Armow Wind
Tetra Tech

Believer (\$1,500-\$2,500)

AECON Group Inc.
CR Developers
Larsen & Shaw
Greenfield Global
Medical Aesthetic & Skincare Clinic



Champion (\$1,000-\$1,500)

AECON/Brotherhood of Carpenters	Maitland Welding & Machining
County of Huron	Matchett Financial
CUSW Bruce Unit	Remax - Jeff Scott
Edward Fuels	Royal Homes
EPCOR	

Partner (\$500-\$1,000)

Bruce Power Outages Division	Meridian Credit Union
Corteva	MicroAge Basics
Greenfield Global	Miller Insurance
Fit Body Bootcamp	New Life Mills
Huron Tractor	Ontario Power Generation
Hurontel	P&H
Jennifer Cook & Associates	Remax Land Exchange
Joint Physio	Royal LePage Exchange Realty Co., Brokerage
Lake Range Realty - Mitch Twolan	Snobelen Farms
Linda Bowers	Superheat
Local 222	Walkerton Toyota

Match Maker (\$200-\$500)

Bervie UCW	Jack Lambertus Ins.	Maitland Family Dental
Bluewater Agro	Kempton Construction	Matt Harvey Financial
Britespan Building Systems	Kincardine Chiropratic	Nicol Ins.
Canadian Skilled Workers Union	Kincardine Legion	Rowe Motors
Desjardins - Dave Peers	Kincardine Quick Lube	Simply Home
Deller-Quinn Dentistry	Knox Presbyterian Church	Sleeper's Bed Gallery
Fine Fettle	Lighthouse Blues Festival	Stainton's Home Hardware
Heritage Fire Company	Lions Club of Ripley	Syngenta
Howick Mutual Insurance	Lions Club of Tiverton	Zone 7 Egg Farmers
Hyper Performance Academy	Mackenzie & McCreath Funeral	
International Brotherhood of	Homes	
Boiler Makers		



Role Model

Ainsdale Golf Course	Goderich BIA	Shoreline Chic Home Decor
Akima House	Goderich Print Shop	Shoreline Classics
Armstrong's Bakery	Great China House	Sobey's
Bar Down	Grey Matter Beer	Square Brew
Bayfield Lavender Company	Harley's Pub & Perk	St. Luke's Presbyterian
Blair Alton	Kincardine BIA	SunDog Creative
Blyth Eastside Dance Studio	Kincardine Bulldogs	Surf's Up Eco Shop
Boston Pizza	Kincardine Chamber of Commerce	Tania Bond
BruceLea Poultry	Kincardine Golf Course	Thaiville
Bruce Inn	Kincardine Home Hardware	Tim Hortons
Cait's Cafe	Kincardine Theatre Guild	The 2 Step
Casting's Public House	King's Pearl	The Bruce Steakhouse
Christine's Clothes Closet	Lakeside Chevrolet Buick GMC Ltd.	The Blyth Inn/The Boot
Chameleon's	Lisa Farrell	The Gift Chest
Closet Confidential	Locals	The Kincardine Record
Coach's Burger Joint	MacKay Centre for Seniors	The Pavilion
Dairy Queen Kincardine	Malstrom Winery	The Red Door
Emerald Esthetics	Mary's Family Restaurant	The Town of Goderich
Enviro Masters Lawn Care & Pest Control	McGlynn Lumber	The Workshop
Euro-Home	Natalie Collyer	Trish Beahan
Faux Pop	No Drama Fitness	Victor Lair Jewellers
Fig Studio Kitchen	Part II Bistro	Wendt's Jewellery
Fin City Fish & Chips	Patrick Beaton	WestJet
Finchers	Patz Pizza	West Street Willy's
Flame N' Bricks Pizzeria Goderich	Rachel VanRooyen	West Sushi
Framatome	Riverview Locals	Weurth's Shoes
Frosty Queen	Simply Delicious	Wingham BIA
		Yoga Den

Supportive Community Partners

Bruce County Museum & Cultural Centre	Municipality of Huron Kinloss
Community Foundations Grey Bruce	Municipality of Kincardine
County of Huron	Ontario Trillium Foundation
Government of Canada	United Way of Grey Bruce
Government of Ontario - Ministry of Education	United Way of Perth Huron



Big Brothers Big Sisters of South Bruce North Huron

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Charitable Business Number: 106793367RR001